The woodworking industry needed a new quality adhesive.

The adhesive needed to have a shorter setting time...

Quick setting and reduced production costs through higher efficiency, to improve adhesion quality.

To achieve higher production efficiency, the process itself needed to be improved...

...and so we created an automatic production line.

Not only was this initiative geared towards creating a valuable solution for the industry, but a byproduct that would furthermore position H.B. Fuller as an innovative competitor in the market.