Open up new opportunities with our unique stretchable adhesive. Conforma adhesive is applied with standard hot melt equipment and paired with an extensible nonwoven to create a conformable fabric that will hug the curves of the body. Offering exceptional comfort, performance, and cost-effectiveness, it’s the right fit for your business.

CONFORMA. STRETCHING YOUR POSSIBILITIES
With more than 30 years of technology leadership in the hygiene market, H.B. Fuller knows what matters to customers. Innovation for comfort, combined with production benefits, Conforma makes possible new stretch materials that are an ideal fit for your next generation products.

A COMFORTABLE FIT FOR A WORLD OF INDIVIDUAL SHAPES AND SIZES
- Deliver a more comfortable fit, which performs without tightness or red marking on the consumer
- Supports ease of movement for all ages
- Minimize bulky materials to create more discreet products that look and feel like underwear

A STRETCH SOLUTION THAT DELIVERS PRODUCTION LINE EFFICIENCIES AND COST-SAVINGS
- Replace elastic strands to create a stretch feature and prevent down time due to strand breakages
- The ability to stretch further than elastomeric films offers the possibility of simplified sizing and reducing production line complexities
- Less nonwoven material required as existing stretch technology requires gathering

ABOUT H.B. FULLER COMPANY
For nearly 130 years, H.B. Fuller has been a leading global adhesives provider focusing on perfecting adhesives, sealants and other specialty chemical products to improve products and lives. H.B. Fuller’s commitment to innovation brings together people, products and processes that answer and solve some of the world’s biggest challenges. Our reliable, responsive service creates lasting, rewarding connections with customers in engineering, electronic and assembly materials, hygiene, construction, automotive, packaging and other consumer businesses. And our promise to our people connects them with opportunities to innovate and thrive.

For more information visit www.hbfuller.com/conforma